



| Marko Savić, MSc, MSc

**MASTER OF SCIENCE IN MANAGEMENT
AND ORGANISATION (GENERAL MANAGEMENT) |
MASTER OF SCIENCE IN ANTHROPOLOGY
OF EVERYDAY LIFE (MEDIA STUDIES)**

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| PROFILE

Master of Science in Management and Organisation (General Management) and Master of Science in Anthropology of Everyday Life (Media Studies). I am employed part-time as an Economics teacher in the International Baccalaureate (IB) Diploma Programme at Gimnazija Bežigrad. I am also a doctoral candidate in the interdisciplinary Environmental Protection programme at the University of Ljubljana. I am the author of the book *Business Model Design: Where Is the Key to Sustainable Value Creation in High-Performing Organisations?*

I have organised and delivered dozens of workshops on business model innovation, including several held internationally. I have been teaching Economics in English within the International Baccalaureate programme since 2023. I also served as a Senior Lecturer in Design Management at the Faculty of Design. Teaching and working with young people are among my greatest professional interests. I fully recognise the responsibility that comes with teaching Economics and approach it with dedication and commitment.

As a researcher, I have presented papers at numerous academic conferences. As an advocate of sustainable mobility, I coordinate and lead the international civil initiative *Mobilitatis Omni* on a pro-bono basis. My original professional qualification is in Physical Education. In my spare time I coach young volleyball players at Volleyball Club Črnuče. I also organise, live broadcast and comment volleyball and beach volleyball competitions. I enjoy salsa dancing, cycling throughout the year, and early morning running. I am an avid reader.

| PROFESSIONAL EXPERIENCE

since September 2023	Economics Teacher – International Baccalaureate Programme Gimnazija Bežigrad, Ljubljana www.gimb.org Teaching Economics through a pluralist approach within the International Baccalaureate Diploma Programme. Advanced use of ManageBac and Kognity. Extended Essay (EE) and Internal Assessment (IA) supervisor.
since August 2018	Director of the Grouping (Pro-Bono) <i>Mobilitatis Omni</i> , MiRi, Murska Sobota www.mobilitatisomni.org Initiated, coordinated and continue to lead an international initiative for sustainable mobility, advocating the comprehensive improvement of existing railway infrastructure, the restoration of missing rail links, and the development of integrated, frequent public passenger transport services, including both rail and bus transport as well as cross-border connections.
November 2018 – July 2019	Project Manager Center za zdravje in razvoj, Murska Sobota www.czr.si
since June 2017	Director of the Development Hub (Pro-Bono) Cona.center – Beach Volleyball Development Hub, Murska Sobota
October 2016 – July 2017	Senior Lecturer in Design Management Faculty of Design, An Independent Higher Education Institution, Ljubljana www.fd.si Delivered lectures and seminars in the field of Design Management for the courses <i>Brand Studio</i> , <i>Project Management</i> , and <i>Brand Management</i> .

May 2006 – March 2020	Managing Director Vizuarna – Strategic Design Consultancy, Ljubljana	vizuarna.wordpress.com
November 2001 – May 2020	Deputy Director TAM-TAM, economic propaganda company, d.o.o.	www.tam-tam.si
September 1999 – July 2000	Physical Education Teacher Secondary School of Design and Photography, Ljubljana	www.oblikovna.si
January 2000 – December 2001	Project Manager and Professional Associate Slovenian Sports Office	
May 2000 – August 2000	Public Relations and Promotion Odbojarska zveza Slovenije	www.odbojka.si
August 1998 – May 1999	Volleyball Coach Volleyball Club Ljutomer	

■ EDUCATION

Doctoral Candidate

University of Ljubljana, Ljubljana
Since 2018

Field of study: Interdisciplinary Doctoral Programme. Study programme: Environmental Protection.

Master of Science

University of Ljubljana, School of Economics and Business, Ljubljana
2004/2005

Field of study: Social Sciences. Study programme: Master of Science in Business Organization-Management and Organisation. Option: General Management. Language of instruction: English. ECTS credits: 120. Average grade: 7.88. Master's thesis grade: 9.

Compulsory modules: + Managerial Economics; + Management and Organization; + Financial and Cost Accounting; + Financial Management; + Marketing Management; + Operations Management; + Human Resources Management; + Strategic Management; + International Business and Finance; + Quantitative Methods and Statistics; + Project Management. Elective modules: + Macroeconomics; + Business Environment; + Entrepreneurship and New Venture Creation; + Organizational Behaviour and Organizational Development.

Master's thesis: *Corporate Design Strategy and Branding: the Role of Design Management in Developing the Corporate Identity*. Supervisor: Full Professor Vesna Žabkar, Ph. D.

Master of Science

AMEU, Institutum Studiorum Humanitatis, Ljubljana Graduate School of Humanities
1998 – 2000

Field of study: Humanities. Study programme: Anthropology of Everyday Life. Specialisation: Media Studies. Language of instruction: Slovenian. Average grade: 9.17. Master's thesis grade: 10.

Modules: Epistemology of the Humanities, Anthropology of One's Own World, Political Anthropology, The Technologised Home and Family in the Media, Psychoanalysis and Feminism (Psychoanalysis and Body Politics), Anthropology and Racism.

Master's thesis: *Sport and Recreation in Everyday Life as a Means of Body Regulation: Body Politics and Media Constructs*. Supervisor: Associate Professor **Melita Zajc**, Ph. D.

Professor of Physical Education

University of Ljubljana, Faculty of Sport, Ljubljana

1992 – 1998

Study programme: Physical Education. Specialisation: Sports Coaching. Average grade: 8.05. Final thesis grade: 10. Final thesis: Assessment of Functional Workload During Aerobics Training. Mentorica: Assist. Prof. Meta Zagorc, Ph. D.

PERSONAL INFORMATION



21. 8. 1973



Maribor



male



Slovenija



partner

I consent to the processing of my personal data for recruitment purposes.

LANGUAGES

English

IELTS: 7,5.

German

Serbo/Croatian



SOCIAL MEDIA



linkedin.com/in/markosavic/



youtube.com/@msavic04



goodreads.com/author/show/15200438.Marko_Savi_

KNOWLEDGE AND COMPETENCIES

Teaching, presenting and public speaking

Project management, organisation and live event broadcasting

Business communication and B2B marketing

Multilingual reporting and content creation, editing, and technical production support

Business consultancy, including business models, branding and corporate identity development

Web design and development, and WordPress website production

Technical skills: Email platforms (Microsoft Outlook, eM Client, Gmail, etc.), presentation design and graphic overlays (Canva, Uno, etc.), live streaming tools (OBS Studio, YouTube, Restream, etc.), spreadsheet applications (Microsoft Excel, Google Sheets), HTML, website builders and editors (WordPress, Elementor, etc.), business management software (SAOP, etc.).

DESIGNATION

Senior Lecturer in Design Management

Faculty of Design, An Independent Higher Education Institution, Ljubljana

December 2016 – December 2021

BOOK AUTHOR

Business Model Design: Where Is the Key to Sustainable Value Creation in High-Performing Organisations?



CERTIFICATES

Certificate of Competence for Supervisory Board Members and Non-Executive Directors

Potrdilo o opravljenem strokovnem izpitu za strokovne delavce na področju vzgoje in izobraževanja

February 2013

Slovenian Directors' Association
(Združenje nadzornikov Slovenije)

Februar 2023

Republic of Slovenia,
Ministry of Education and Training

BIBLIOGRAPHY

Savić, Marko; Abramović, Borna

A Cross-Border Railway Bridge Non-Reconstruction: Actor-Network Analysis of its Design, Non-Development, and Non-Action. Konferenca. Conference Proceedings of the STS Conference Graz 2021, Verlag der Technischen Universität Graz, 2021.

Savić, Marko

Key Resources in Small and Medium Enterprises for Business Model Innovation. Konferenca. Sustainable Innovation 2015: 20th International Conference 'State of the Art' Sustainable Innovation & Design The Centre for Sustainable Design, Epsom, University for the Creative Arts, 2015.

Savić, Marko; Bratkovič, Renato; Peterca, Polonca

Oblikovanje poslovnih modelov : kje se skriva ključ do debelih vrednosti v prodornih organizacijah? Knjiga. dŠola, Ljutomer, 2014.

Savić, Marko

Trije načini za doseganje vrednosti v prodornih družbah. Konferenca. V: Dobre prakse managementa poslovnih procesov / 8. mednarodna poslovna konferenca Management poslovnih procesov; Ekonomska fakulteta Univerze v Ljubljani; Bureau Veritas Slovenia; Taktika Plus, Ljubljana, 2013.

Savić, Marko

Oblikovanje novih poslovnih modelov za razvoj kolesarstva. Konferenca. V: Hanžič, Katja; Cesnik, Silvo (ur.): Daljinske kolesarske poti : priložnosti za trajnostni razvoj Slovenije, Long-distance cycle routes : opportunities for sustainable development of Slovenia, 20 september 2012, str. 69-71, Fakulteta za gradbeništvo, Maribor, 2012.

Savić, Marko; Žabkar, Vesna

Corporate design strategy and branding : the role of design management in developing the corporate identity. Magistrsko delo. University of Ljubljana, School of Economics and Business; International Center for Promotion of Enterprises, Ljubljana, 2010.

Savić, Marko; Zajc, Melita

Šport in rekreacija v vsakdanjem življenju kot način za nadzorovanje teles: politike teles in medijski konstrukti. Magistrsko delo. Alma Mater Europaea, ISH, Fakulteta za podiplomski humanistični študij, Ljubljana, 2004.

Savić, Marko

Globalizacija in nacionalizmi v športu. Članek v strokovni reviji. V: Medijska preža: bilten za opazovanje medijev, št. 20/21, str. 68-70, 2004.

Savić, Marko

Civilna družba v športu in športni rekreaciji ali razmišljanje o medijskih konstruktih "civilne športne sfere". Članek v strokovni reviji. V: Šport : revija za teoretična in praktična vprašanja športa, letn. 51, št. 4, str. 5-12, 2003.

Savić, Marko

Športna rekreacija v vsakdanjem življenju kot način nadzorovanja telesa : modul: Antropologija lastnega sveta. Članek v strokovni reviji. V: Šport: revija za teoretična in praktična vprašanja športa, letn. 50, št. 3, str. 25-30, 2002.

Savić, Marko; Kovač, Marjeta

Analiza projekta Rekreacija 2000 - živimo zdravo za zabavo. Članek v strokovni reviji. V: Šport mladih. Informator, št. 2, str. 54-57, 2001.

Savić, Marko

Podoba telesa pri ženskah, ki vadijo aerobiko. Članek v strokovni reviji

V: Šport : revija za teoretična in praktična vprašanja športa, letn. 48, št. 3, str. 12-14, 2000.

Savić, Marko; Kovač, Marjeta; Rajšter, Marko

Rekreacija 2000 : živimo zdravo za zabavo : analiza projekta. Knjižica. Ljubljana, 2000.

Bednarik, Jakob; Dvoršak, Jani; Kogoj, Igor; Kolenc, Marko; Kovač, Marjeta; Peterlin, Janez; Plestenjak, Mojca; Rus, Miloš; Savić, Marko; Šramel, Ervin

Špic informator : poslovne informacije na področju športa. Članek v strokovni reviji. V: ŠPiC informator : poslovne informacije na področju športa, letn. 1, št. 1, 2000.

Zagorc, Meta; Milić, Radoje; Savić, Marko

The aerobics workout functional loads analysis. Inproceedings. V: Strojnik, Vojko; Ušaj, Anton (Ur.): Sport kinetics '99 : theories of human motor performance and their reflections in practice : book of abstracts, str. str. 193, International Association of Sport Kinetics, Univerza v Ljubljani, Fakulteta za šport, Ljubljana, 1999.

Savić, Marko; Zagorc, Meta; Mesarič, Vid; Milić, Radoje

Ugotavljanje funkcionalne obremenitve pri vadbi aerobike. Diploma. Univerza v Ljubljani, Fakulteta za šport, Ljubljana, 1998.

AWARDS AND RECOGNITIONS

2014 – Team leader at the Citizen Focused Design Challenge 2014:

Best Presentation Award, Oslo Innovation Week, Norwegian Design Council.

2009 – competition for the best annual report for 2009:

third place for the annual report of Ljubljanske mlekarne, Finance.

2007 – Golden Netko award,

for the corporate website of Ljubljanske mlekarne, Chamber of Commerce and Industry of Slovenia.

WORKSHOP ORGANISATION AND FACILITATION.

Organisation and delivery of workshops:

- Design for Europe; Cyins of Creativity Agro-Foods Industry seminar-Palia. Ilektriki Municipal Cultural Centre, Vladimirov Irakleous, Paphos, Ciper. 18.11. 2015.
- Design for Europe; Cyins of Creativity Leisure&Tourism semina. Palia Ilektriki Municipal Cultural Centre, Vladimirov Irakleous, Paphos, Ciper. 17.11. 2015.
- Nova Panorama, družba za integrirano varovanje & HAM, proizvodnja stolov SpinaliS; Erudio:Hub, Litostrojska cesta 40, Ljubljana. 4.11. 2014.
- RCL int., računalniški in informacijski inženiring; Erudio:Hub, Litostrojska c. 40, Ljubljana. 29.9. 2015.
- Univerza v Ljubljani, Fakulteta za družbene vede: seminar pri predmetu: Mednarodni ekonomski odnosi. 2.3. 2015.
- Ljubljana, Ljubljanski grad: delavnica za projekt Design for Europe. Grajska planota 1, Ljubljana. 26.11. 2014
- Srednja šola Slovenska Bistrica: delavnica za projekt Design for Europe. Ul. dr. Jožeta Pučnika 21, Slovenska Bistrica. 17.10. 2013.
- Ljutomer, Hotel Stela: delavnica za projekt Design for Europe. Glavni trg 15, Ljutomer. 11.11. 2014.
- Ljubljana, Steklена dvorana Lili Novy | Cankarjev dom: delavnica v okviru projekta Design for Europe. Prešernova c. 10, Ljubljana. 4.11. 2014.
- Dunaj, Impact Hub Vienna. Lindengasse 56, Dunaj. 15.9. 2014.
- III. Expert Meeting: From inspiration to innovation; Experiential conference through 12 techniques; Kulturni spomenik D125, Dunajska c. 125, Ljubljana. 12.6. 2014.
- Zavod Antona Martina Slomška; Vrbanska c. 30, Maribor. 25.10. 2013.
- Maribor, Poslovno proizvodna cona Tezno; C. k Tamu 27, Maribor. 24.–25.10. 2013.
- Ljutomer, Pomurski tehnološki park. Prešernova ul. 2, Ljutomer. 18. – 19.10. 2013.
- Valicon, trženjsko svetovanje in raziskave; Kopitarjeva ulica 2, Ljubljana. 17.10. 2013.
- Consensus, komunikacije za odgovorno družbo; Cankarjeva c. 3, Ljubljana. 7. – 8.10. 2013.
- Marand, programska oprema; Koprška ulica 100, Ljubljana. 2.–3.10. 2013.
- Temma-X, družba za storitve. Murkova ul. 19, Ljubljana. 30.9.–1.10. 2013.

- Razvojna agencija Sora; Poljanska cesta 2, Škofja Loka. 7.5. 2013.
- Ljubljana, Center urbane kulture Kino Šiška; Trg prekomorskih brigad 3, Ljubljana. 8.12., 10.11., 13.10. 2012.
- Punkt – Center kreativnih industrij, C'm'ntarna; Kolodvorska c. 5, Trbovlje.
- Ljubljana, Slovenski etnografski muzej; Metelkova ul. 2, Ljubljana. 29.3. 2012.
- TSmedia, medijske vsebine in storitve; Cigaletova ul. 15, Ljubljana. 27.3. 2012.
- Berlin, Nest Coworking; Görlitzer Str. 52, Berlin. 25.2. 2012.
- Trbovlje, Delavski dom Trbovlje
- VE-ZA, neprofitna organizacija za ustvarjalnost in družbeni razvoj. Trg svobode 11, Trbovlje. 18.1. 2012.
- I was here; delavnica za blagovno znamko I was here™, Osojnikova c. 1, Ptuj. 15.1. 2012.

Workshops archive: marko.savic.cc/archive-of-the-workshops/?lang=en

Workshop testimonials: marko.savic.cc/workshop-testimonials/?lang=en

Recommendations for consulting and coaching: marko.savic.cc/recommendations-for-consulting-and-coaching/?lang=en

■ SPORTS EVENT ORGANISATION AND MANAGEMENT

2022

- National Beach Volleyball Championship: Under 20 (U20). Murska Sobota Summer Swimming Pool. 9. July.
- National Beach Volleyball Championship: Under 20 (U20). Šentvid Sports and Recreation Center, Ljubljana. 18. July.
- National Beach Volleyball Championship: Under 16 (U16). Murska Sobota Summer Swimming Pool. 3. - 5. June.

2021

- National Beach Volleyball Championship Members: King of Sobota Beach. Murska Sobota Summer Swimming Pool. 29.-30. August
- National Beach Volleyball Championship: Girls Under 18 (U18). Murska Sobota Summer Swimming Pool. 10. - 11. July.
- National Beach Volleyball Championship: Boys Under 18 (U18). Murska Sobota Summer Swimming Pool. 11. July.

2020

- Jankov Memorial, a large international charity volleyball tournament. ŠIC Ljutomer Sports Hall. 29. August.

2019

- King and Queen of Sobota Beach 2019. Murska Sobota Summer Swimming Pool. 29. June.
- Middle European Volleyball Association (MEVZA) Beach Volleyball Championship 2019: Under 18 (U18). Murska Sobota Summer Swimming Pool. 31. May - 2. June.

2018

- Jankov Memorial, a large international charity volleyball tournament. Ivan Cankar Elementary School Sports Hall Ljutomer. 29. August.
- Middle European Volleyball Association (MEVZA) Beach Volleyball Championship 2018: Under 18 (U18). Murska Sobota Summer Swimming Pool. 31. August -2. September.

2017

- Middle European Volleyball Association (MEVZA) Beach Volleyball Championship 2017: Under 16 (U16). Murska Sobota Summer Swimming Pool. 1.-3. September.
- National Beach Volleyball Championship: Under 19 (U19). Murska Sobota Summer Swimming Pool. 15. July.
- Opening of new beach volleyball courts in Murska Sobota: competition for the King and Queen of the Sobota Beach. Murska Sobota Summer Swimming Pool. 17. July.